



## BSWA 2017 TRAINING PROGRAMS

### A. PUBLIC TRAINING PROGRAMS\*

	Day	Course Fee	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov
<b>Balanced Scorecard Programs</b>												
Course 301: Balanced Scorecard Professional Certification Part 1: Introduction to Balanced Scorecard	3	₦891,000 (\$2,700)		20 – 22 Lagos				3 – 5 Lagos	7 – 9 Abuja	11 – 13 Lagos	23 – 25 Accra	20 – 22 Banjul
Course 401: Balanced Scorecard Professional Certification Part 2: Advanced Course	2	₦594,000 (\$1,800)		23 – 24 Lagos				6 – 7 Lagos	10 – 11 Abuja	14 – 15 Lagos	26 – 27 Accra	23 – 24 Banjul
Course 370: Balanced Scorecard Professional Certification Boot Camp	5	₦1,320,000 (\$4,000)		20 – 24 Lagos				3 – 7 Lagos	7 – 11 Abuja	11 – 15 Lagos	23 – 27 Accra	20 – 24 Banjul
Course 520: Balanced Scorecard Masters Professional Application Course	5	₦1,419,000 (\$4,300)			24 – 28 Lagos			18 – 21 Accra				

\*All the Balanced Scorecard training programs listed above may also be offered as in-company programs



## B. IN-COMPANY PROGRAMS

	Day	Course Fee/Participant*
PuMP Performance Measure Blueprint Workshop (with certification)	2	₦528,000 (\$1,600)
Strategy Communication	1	₦85,800 (\$260)
Individual Objective Setting	2	₦297,000 (\$900)
Balanced Scorecard Executive Workshop	1	₦198,000 (\$600)
Strategy Execution Master Class	2	₦6,062,100 (\$18,370) for max of 20 participants

\* Except otherwise stated

### Training Partners

1. All Balanced Scorecard training programs are based on the *Nine Steps to Success™* framework developed by the *Balanced Scorecard Institute (BSI)*, Cary, North Carolina. Certification is jointly by the *BSI* and *The George Washington University College of Professional Studies (GWUCPS)*, Washington DC
2. PuMP workshops follow the body of knowledge developed by *Stacey Barr*, (based in Australia) the world renowned performance measure specialist and are jointly certified by *GWUCPS*
3. Strategy Execution Master Class follows the extensive, worldwide research and resulting body of knowledge by *Jeroen De Flander* of the *Performance Factory*, Brussels

the performance factory | *it's all about strategy execution*



STACEY BARR