



BSWA 2018 TRAINING PROGRAMS

A. PUBLIC TRAINING PROGRAMS*

	Day	Course Fee	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov
Balanced Scorecard Programs												
Course 301: Balanced Scorecard Professional Certification Part 1: Introduction to Balanced Scorecard	3	₦972,000 (\$2,700)		5 – 7 Lagos	16 – 18 Accra		18 – 20 Lagos	23 – 25 Abuja		24 – 26 Lagos	15 – 17 Accra	12 – 14 Banjul
Course 401: Balanced Scorecard Professional Certification Part 2: Advanced Course	2	₦648,000 (\$1,800)		8 – 9 Lagos	19 – 20 Accra		21 – 22 Lagos	26 – 27 Abuja		27 – 28 Lagos	18 – 19 Accra	15 – 16 Banjul
Course 370: Balanced Scorecard Professional Certification Boot Camp	5	₦1,440,000 (\$4,000)		5 – 9 Lagos	16 – 20 Accra		18 – 22 Lagos	23 – 27 Abuja		24 – 28 Lagos	15 – 19 Accra	12 – 16 Banjul
Course 520: Balanced Scorecard Masters Professional Application Course	5	₦1,548,000 (\$4,300)				21 – 25 Lagos			20 – 24 Accra		22 – 26 Abuja	

*All the Balanced Scorecard training programs listed above may also be offered as in-company programs



B. IN-COMPANY PROGRAMS

	Day	Course Fee/Participant*
KPI Certification Boot Camp	5	₦1,620,000 (\$4,500)
PuMP Performance Measure Blueprint Workshop (with certification)	2	₦626,400 (\$1,740)
Strategy Communication	1	₦93,600 (\$260)
Individual Objective Setting	2	₦324,000 (\$900)
Balanced Scorecard Executive Workshop	1	₦216,000 (\$600)
Strategy Execution Master Class	2	₦6,613,200 (\$18,370) for max of 20 participants

* Except otherwise stated

Training Partners

1. All Balanced Scorecard training programs are based on the *Nine Steps to Success™* framework developed by the *Balanced Scorecard Institute (BSI)*, Cary, North Carolina. Certification is jointly by the *BSI* and *The George Washington University College of Professional Studies (GWUCPS)*, Washington DC
2. PuMP workshops follow the body of knowledge developed by *Stacey Barr*, (based in Australia) the world renowned performance measure specialist and are jointly certified by *GWUCPS*
3. Strategy Execution Master Class follows the extensive, worldwide research and resulting body of knowledge by *Jeroen De Flander* of the *Performance Factory*, Brussels

the performance factory | *it's all about strategy execution*



STACEY BARR